



Referral Program

Effective Date: July 18, 2025

Referral Program Overview

The Tandem Methods Referral Program is designed to reward our graduates, facilitators, and community partners who help spread the word about the Tandem Basic Course. Instead of spending on traditional advertising, we reward individuals who drive actual enrollments and completions through word-of-mouth, peer sharing, and community outreach.

How It Works

1. **Refer a friend, family member, or peer to the Tandem Basic Course**
2. They must complete the course (all lessons, quizzes, and required sessions)
3. You receive **\$50 cash per completed referral**

No limits. No MLM. Just real cash for real impact.

Who Can Refer?

- Graduates of the Basic Course

- Active Facilitators
- Approved Community Connectors (e.g., church leaders, NGO partners, alumni reps)

Income Potential (Monthly Estimates)

Completed Referrals Monthly Income Approx. KES Equivalent

| | | |
|--------------|---------|--------------|
| 3 referrals | \$150 | ~KES 20,000 |
| 5 referrals | \$250 | ~KES 33,000 |
| 10 referrals | \$500 | ~KES 66,000 |
| 15 referrals | \$750 | ~KES 99,000 |
| 20 referrals | \$1,000 | ~KES 132,000 |

Bonus Accelerator Structure

Milestone Bonuses:

- +\$50 extra when you hit 5 completed referrals in any 30-day period
- +\$150 bonus at 15 total referrals
- +\$300 bonus at 50 lifetime referrals (plus Master Facilitator eligibility)

Streak Bonus:

- Refer at least 3 completes per month for 3 straight months → earn an additional \$100 bonus

Community Partner Bonus:

- NGOs, churches, or alumni groups that refer 25+ completions in a quarter can earn additional grants or scholarship seats
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Payout Method

- Paid monthly via M-Pesa, PayPal, or bank transfer
 - Only paid once a referral **completes** the full course
 - Referrer must be listed on the signup form (or use referral code)
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Tracking & Submission

- Referral must be listed on official course registration form
 - Facilitator or program admin will verify course completion
 - Use the provided Google Form to submit referrals and track your progress
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Program Rules

- Only one referrer per participant
- Duplicate entries (email/phone) invalidate the referral
- Refunded enrollments are not eligible for payout

- Payouts are processed within 15 days of verified completion
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💡 Why This Works

Traditional ads cost us \$100–\$200 per enrollment. But YOU have the power to connect us with the right people, faster and more effectively. So we invest in YOU, not the algorithm.

You help change lives. We help grow your income. That's the Tandem way.

📌 How to Get Started

1. Complete the Basic Course (if you haven't already)
 2. Get your referral code or name registered with our team
 3. Start sharing with your community
 4. Earn for every success story you help create
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📄 Questions?

Email: support@tandemmethods.com

Visit: www.tandemmethods.com/referral

Let's grow. Let's earn. Let's change lives — together.